



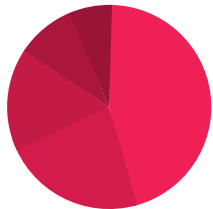
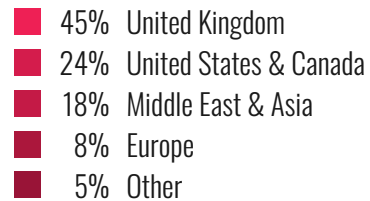
MEDIA PACK 2023

www.cxm.co.uk

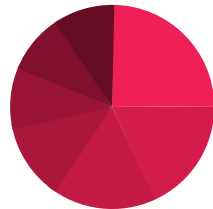
Since 2011, Customer Experience Magazine has been delivering industry news, CX guides, and best practice case studies. We are home to more than 30,000 CX professionals across the globe.

AUDIENCE BREAKDOWN DECEMBER 2022

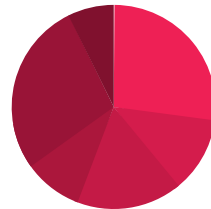
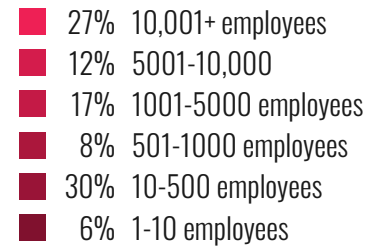
Geography



Industry



Company Size



Job Functions

Business Development | Sales | Operations | Marketing | Information Technology | Program and Project Management | Consulting | Human Resources | Media and Communication

Join our audience of over 25 000 and receive CXM's weekly newsletter.

If you are more into social media, make sure to follow us and connect with 32 000 + social media followers.



Monthly website visits

18 000



Click rate

up to 1,3%



Open rate

up to 27%

Our team provides high-level resources to a global audience of CX professionals, marketing & financial experts, entrepreneurs and EX professionals all over the world. We do this by delivering unique and engaging campaigns across our many platforms. We're always looking for partners that share our passion for delivering outstanding customer experiences.

Advertising and marketing with Customer Experience Magazine is a great way to build excitement around a product, campaign, or an upcoming event.

We offer a variety of sponsorship opportunities for budgets of all sizes. If you're interested in sponsorship or advertising opportunities with CXM, please contact Jana from the sales and marketing team to learn more.

PRODUCT

PRICE £

CXM Features

Magazine Feature (digital edition)	500
Annual Series sponsorship (digital edition)	7000
CX Lore (2 episodes + social media posts)	3000

Direct Communication

Dedicated email	2300
Email add-ons	
A/B test	300
Resend to unopens	900
Newsletter inclusion	900
Newsletter sponsorship	5000

Website Visibility

Homepage Leaderboard	1000
Homepage (regular)	700
Article Placement	700
Website takeover (all banners)	2000
Resource on CXM website	2000

Lead Generation

Regular Webinar (70 guaranteed registrations)	5000
Featured webinar (additional speaker recruited and higher promotional targets + LinkedIn Live, 120 reg)	7500
Survey conducted by CXM (150 guaranteed responses + Report)	7000
Content Syndication CPL	from 46
Additional requirements	+ 7

We look for organisations that make people happy, empower creatives, boost productivity, and deliver a high-level customer experience. Our ideal partners share our passion for experiences and sharing knowledge.

Time to increase your brand awareness with:

Explorer Package £1500	Homepage Banner Newsletter inclusion
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Standard Package £1900	Homepage banner Newsletter inclusion Magazine Feature
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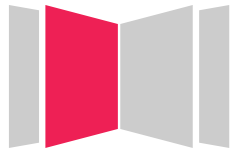
Flash the scene £4200	Homepage banner Leaderboard banner Newsletter Inclusion Dedicated email
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CXM Connect £4500	Homepage banner Newsletter inclusion Dedicated email Magazine feature 3 social media posts
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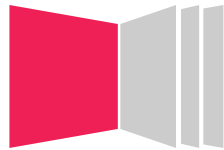
CXM Review is an interactive, thought-provoking, brave and future-focused annual publication. It serves as a CX guide - an evergreen book that aims to disrupt, challenge and question CX's current status.

Our first issue gained 30,000 in just 3 months.

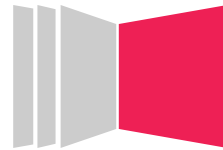
If you want to be included in shaping the CX future, by sharing your knowledge and presumptions, contact **Jana** to explore the possibilities.



Standard Full Page Advert
£2900



Inside front cover
£3450



Inside back cover
£3450



Outside back cover
£4250



Double-page spread
£4900



Half page
£1600



Quarter page
£900

Our agency primarily focuses on enterprise B2B tech companies and we have leveraged CX Mag for several that focus on the Customer Experience/Marketing audience. It was a nice fit to reach a relevant, international audience at an affordable rate. We saw solid lead volume from their dedicated emails sent to their full subscriber base. The team is very responsive and a pleasure to work with.

Liz McComas, Media Supervisor at Integrous Marketing (Austin, Texas)



THOUGHTS ON CXM REVIEW

CXM Review is an utterly brilliant collection of articles both thought provoking and informative about the world of CX and EX (and a whole bunch of things that influence them).

Sandra Thompson, Founder of EI Evolution CX & EX Consultancy



A world class publication!!!

Ian Golding, Global Customer Experience Specialist and Certified Customer Experience Professional (CCXP)



CXM review digital magazine is the one not to miss! Amazing design, and insightful content!

Olga Potaptseva, Founder of CXpanda



Not only is this issue full of rich content that's both timely and relevant, but the look and feel is cutting edge and fun!

Mark Slatin, Customer Experience Advisor and Consultant at EmpoweredCX





**MEDIA PACK
2023**

GET IN TOUCH WITH US

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Thanks for choosing us!

By advertising with CXM, you support one of the biggest CX Platforms

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